

Kathy Lin

katherine.m.lin@gmail.com | 703.203.2012 | 2420 Old Brick Road #1519, Glen Allen, VA 23060

Product Manager
Sept 09 | Present

SnagAJob.com

Collaborated routinely with **Engineering** and **Marketing** to support traffic (visit) and revenue growth through increased engagement from a base of 25 million registered users. **Supported marketing efforts** through multiple engagement channels: SEO, email, mobile, PPC, affiliate.

Initiated and guided the development of the **mobile** version of SnagAJob.com through several iterations into a successful companion to the desktop site.

Led efforts to discover, analyze, and replace **custom search software** with COTS products (Google Search Appliance, Lucene/Solr).

Replaced a legacy self-hosted email system (Lyris) with a partnership with an **email service provider** (BlueHornet) and **managed integration efforts** of member and segmentation data.

Ran the **production support team** and handled all day-to-day bug submissions, support requests, and prioritized internal requests against the overall product roadmap.

Associate
Aug 09 | Sept 09

Booz Allen Hamilton

Lead front-end developer on multiple projects in support of government agencies (NGA, NGIC, and AFMIC). Concentrated on **rapid application development** that emphasized a rich user experience. **Interacted directly** with clients and analysts to derive requirements and develop a product that provided tangible value.

Advocated the use of **new technologies**, introducing several clients and project teams to advanced CSS, HTML, and JavaScript libraries.

Conducted both **load and functional testing** for software developed by team members.

Web Developer
Aug 03 | Aug 04

L-3 Communications, GSI

Replaced a legacy system (Java applet) with a J2EE web application, created all pages for the web based user interface using JSP and tag libraries (JSTL). **Documented, designed and Implemented** business logic to reproduce and enhance the previous system's functionality.

Authored portions of software design & user manual documentation, performed regression tests.

Education & Skills

M.S. **Management of Information Technology**
May 09 *The University of Virginia*

B.S. **Computer Science (with Distinction)**
May 03 *The University of Virginia*

Technical **Analytics** Omniture Site Catalyst, Google Analytics, Test & Target.

Web Dev / UX AJAX, CSS, JavaScript (YUI, Dojo, RichFaces), PHP, ColdFusion, XML, XSLT. Familiar with Adobe Photoshop, Illustrator, Gimp, Balsamiq.

Dev 6+ years of J2EE, utilizing Spring, Hibernate, Apache Tapestry, JBoss Seam, SVN, Ant, Maven.

App Servers/DBs Oracle OC4J, BEA WebLogic, JBoss 4 & 5, Tomcat 5, Oracle (PL/SQL), MySQL.

Project & Configuration Management Agile (Scrum), RUP, JIRA, Rally, PivotalTracker.

Testing Automated load and functional testing using HP LoadRunner & QuickTest Pro.

PM Certification
June 10 **Practical Product Management**
Pragmatic Marketing Certified (PMC)

Clearance **Active, TS/SCI**
Nov 03 *SSBI, renewed in 2008*